PR Factsheet

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The CDN Alliance foundation's headquarter is located at:

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Important dates
Date of incorporation: 01 April 2021
Date of launch: 01 September 2021

CDN Alliance Board of Directors
Mark de Jong: Chairman (LinkedIn profile)
Thijs de Zoete: Secretary (LinkedIn profile)
Rico van Laatum: Treasurer (LinkedIn profile)

About the CDN Alliance
The CDN Alliance foundation is an independent nonprofit organization with the goal to connect, support, and represent the global CDN Industry, and CDN Community (its mission). The organization is dedicated to defining best practices and raising awareness about the CDN Industry. It initiates and facilitates activities to work on (global) industry challenges that further bolsters the CDN Industry in relation to bit delivery, dynamic delivery, media delivery, security and edge. It is an independent organization and therefore aims at creating an environment where these industry challenges can be addressed in a collaborative, open and safe environment.

The industry challenges that the CDN Alliance focuses on are availability, scalability, reliability, privacy, security, sustainability, interoperability, education, certification, regulations, and numerous others. The CDN Alliance also aims at being the 'voice' and the 'face' of the industry towards the industry itself as well as towards partner organizations, other industry associations, government bodies and government agencies, the press, and the general public. The goal is to create more awareness and to be the overall touchpoint for the industry, as well as to serve the interest of the CDN Industry and the CDN Community.

History

The CDN Alliance was born in July 2020 at a coffee table in Rotterdam, The Netherlands. After questioning what organization would be able to validate the idea of a certification program for the CDN Industry, it became clear there was a bigger challenge: there was no organization that would be able to do this on behalf of the CDN Industry. After confirming that such an organization did not exist, a needs assessment began by talking with key-players in the market.

Based on expressed interest, the need for such an organization and a growing interest of organizations and individuals to participate, the CDN Alliance was incorporated on April 1st in 2021 as a non-profit foundation, based in Amsterdam, The Netherlands. The CDN Alliance was officially launched on September 1st 2021, allowing members to join and to launch its first activities.